

MAKE WORK A FEEL-GOOD STORY THE ERGO SERIES BY LOGITECH

WORKPLACE WELLBEING, A UNIVERSAL NEED.

"Well-being is now front and center as **abusiness imperative** for leading, high-performance companies."

Deloitte¹



DID YOU KNOW?

Most people today spend **between a quarter and a third of their waking lives** at work.²



By 2023, it's estimated that:

90% of the workforce will need basic computer literacy to perform their roles³

11,000
Keystrokes / day⁴

3 MILLION
Keystrokes / year⁴

The top 10% of heavy computer users will complete:

4,000 Mouse clicks / day⁴



17 miles (27km) Distance with a mouse / year⁴
That's the same distance as a half marathon. Can you imagine running it in a pair of flip flops?

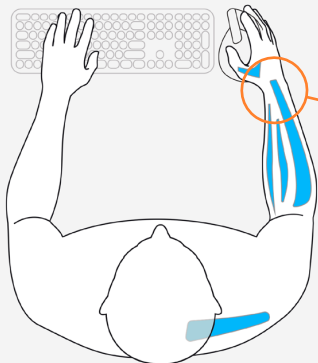
Having the right tools to support your everyday needs is essential for optimizing performance – and looking after your joints.

IMPROVE EMPLOYEE WELLBEING – AND YOUR BOTTOM LINE

Here's the math:
poor postures = high costs

\$1.5 billion
direct cost of repetitive motion workplace injuries⁵

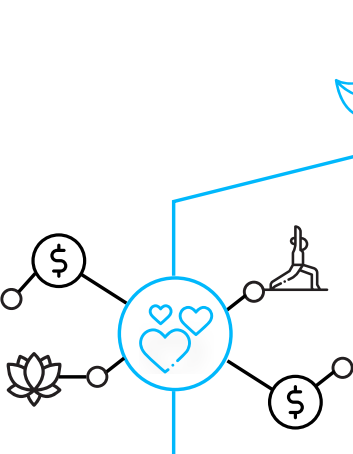
\$64,852
average total cost to employers for a single case of Carpal Tunnel Syndrome⁶



15% productivity loss experienced by employees suffering from wrist pain⁷

The more you can balance IT costs with user benefits, the more long-term cost savings your business will make. **Show IT cares, by cultivating workplace and end user wellbeing.**

THE IMPACT OF WORKPLACE ERGONOMICS



82% of employees believe their organizations should provide **health & wellness programs**⁸

Ergonomics is good economics.

With 30 million Ergo mouse and keyboard users in the US, the growing ergonomics market isn't just a growing trend – it's a cultural shift. **Employees want to experience wellbeing during the workday.** This presents a huge opportunity for your organization to invest in wellness initiatives with ergonomic products that drive business performance.

By 2020 millennials will represent 50% of the workforce, and want to experience well-being during the workday⁹.

90%

of ergonomic mice and keyboard users **never return to using conventional peripherals**¹⁰



60% of ergo users use both and ergonomic mouse and an ergonomic keyboard¹¹



LOGITECH HAS GOT YOUR BACK – WRIST AND FOREARM

The **Logitech Ergo Series** is a portfolio of products that fits easily into any standard IT kit list. Logitech's range of ergonomics choices delivers uncompromised performance, built to last with durable materials.

- ✓ Designed for relaxed, natural typing and hours of comfortable productivity
- ✓ Scientifically tested to reduce muscle strain
- ✓ Familiar look and feel and advanced features that drive adoption



INTRODUCING THE ERGO K860 – THE NEWEST MEMBER OF THE LOGITECH FAMILY

Now's your chance to increase employee productivity and well-being, with the **new ERGO K860 Ergonomic Split Keyboard**. With a curved design for relaxed, natural typing, the K860 is a solution that looks and feels familiar – and that users will love.



User tested. Ergonomist approved.

ERGO K860 is certified to improve posture and lower muscle strain. The pillowed wrist rest places your arms just above the keyboard, **reducing wrist bending by 25%***

Designed for comfort. Built to last



Spill proof and drop resistant up to 50 cm



Tested to perform for **10 million keystrokes**

54% more support*



ERGO K860 **reduces muscle activity by 21%** in the upper trapezius muscle*

* Compared to a traditional Logitech keyboard without palm rest

**EMPLOYEES THAT FEEL BETTER, DO BETTER.
TO FIND OUT MORE ABOUT THE BENEFITS OF THE ERGO K860 AND LOGITECH'S ERGONOMIC PRODUCTS, CONTACT OUR SALES TEAM TODAY.**

Sources: 1. Deloitte "Well-being: A Strategy and a Responsibility", 2018. 2. Health at the Workplace Survey, 2019. 3. Thrive Global's Your Employer Responsible for Ergonomic Related Injuries? Nov. 2018. 4. Wellonomics for Logitech, 2019. 5. 2018 Liberty Mutual Workplace Safety Index. 6. OSHA. 7. Journal of Occupational Rehabilitation, 2002. 8. Accenture 2016 Employer Health and Wellness Survey, US. 9. Forbes, "Why Millennials Are Good For Employee Well-Being" 13 Oct. 2018. 10. Logitech proprietary research among USA enterprise IT decision makers and end users, 2019. 11. Logitech proprietary research, 2019.